PRINTING

The Standard maintains a first-class Job Department and is equipped with up-to-date machinery and type to handle every class of Commercial and Society Printing with Promptitude, Accing, and



An Independent Newspaper, circulating throughout the Western Bow Valley. It is the news and advertising medium of the following points in the Bow Valley: Ardenode, Baintree, Carseland, Chancellor, Chede, Dalciened, Dalcread, Dalroy, Irricana, Keoma, Langdon, Namaka, Nightingale, Standard, Strathmore, Tudor, et al. Official organ of M.D. Keoma, No. 249.

Is Your Standard Paid Up?

mown with address. May 22, indic that you May 22, indicates that your sub-scription expires May 1922. Pay in advance. Pos-tal regulations re-quire this.

Vol. XIV, No. 18

Nomination Results

Contests for Town Council and Sc Board

Nominations of Mayor, Town Coun-cil, and School Board for Strathmore closed at 12 noon Monday, when Re-turning Officer Lilly read the follow-ing names as having been nominated: Mayor—Harold W. B. Bell, (acclama-tion) ing manes as having been in Mayor—Harold W. B. Bell, Union J. Torne Council Candidates—Torne Council Candidates—Torne Council Candidates—Torne Council Candidates—Torne Council Candidates—Torne Council Candidates—Council Ca

W. M. Marshall.

(3 to be elected.)

(3 to be elected.)

After the nominations the Mayorledet, in response to calls for a speech
said he thanked the categorer for the
house done to him. He would have
the position, as it gave the rategorers
an opportunity of making a choice.

Dr. Girvin said he was glad to see
the number up for Council and School

Board, fis hoped that they would all
stay in the feath, see the rategorers
that is the stay in the feath of the towards of the
towards the stay in the feath set in the staffars of
the towards they had an opportunity of expressing they ivery through the

CORN TALK" IN STRATHMORE FRIDAY

STRATHMORE FRIDAY
Freey farmer should hear the adtrees to be given by Nr. W. D. Trees
in the Oddfellows Hall, Strathmore, on Friday affection, February 9th at
529 pm, under the ampiece of
Strathmore UF. A. Mr. Trees's address is on the possibilities of corrorating in this distriet, and will be of a very informatice nature, as the lecturer has achieve
ed great success in ruising this valvalid cropy.

Coming Events

IN IRRIGATED LANDS

Irricana News

A most enjoyable evening was spent by a number of Mr. and Mrs. J. W. McCullorb's Triends at their confortable bone on Thursday evening.

Mr. Med McCune, Trusteeelect of the Irricans School Board was duly appointed to interview school trustees at a joint meeting held at Kathran recently with a montre to hold a community school fair at trietnan—the McCune—reports he was unsuccessful in his endeavoring to have the proposed fair held in Irricans this year, but holds out the hope that Irricans van date in the fair management every feasible he in line for school fairs at a future date. The Town Council has assured date. The Town Council has assured the fair management every feasible ment and to make it an annual event to be held in Irricans.

Lenord Bros. shipped a car hold of

To commemorate the 164th birth day anniversary of their beloved im mortal ploughboy bard, Robert Burns Scotch folks for miles around congre-gated at the LO.O.F. hall and celebrat programme was entered into: Augress to a Haggis, by Mr. Jas. Taylor; Toasi, The King, by Hugh Miller; Reply, God Save the King, by the company; Song, The Star O Robbie Burns, Mrs. Hugh Miller; Step Dance, Highland Fling, Jean Gauld; Sons, Ye Banks and Braces, British Blay Tosis, Land Or Calcon and Diffuser Storts, by Dec. Calcon and Diffuser Scotts, by Dec. Calcon and Dec

Festival Week Off to Good Start

Strathmore, Alberta, February 7th, 1923

Mright.

Within.

Mright can be seen the programme seen the programme seen the programme for the week.

The Meek's Programme seen the programme for the week.

The Scond part of the Mayor Election to be strained as the programme seen the programme for the week of the programme for the week.

The scond part of the programme seen to be programme seen to be programme to be programme for the week.

The Meek's Programme seen the programme seen the programme for the week, and the object of the Board of Troight Mr. N. S. Hirtle describing a trip hydrogen seen and the programme for the week, and the object of the Board of Troight Mr. N. S. Hirtle seen the programme for the week, and the object of the Board of the seen and object of the Board of the seen and the programme for the week, and the object of the Board of the seen and on the betterment of the community, and the work which the Board of the seen and the work which the Board of the seen and the work which the Board of the seen and the work which the Board of the seen and the work which the Board of the seen and the work which the Board of the seen and the work which the Board of the seen and the work which the Board of the seen and the control of the seen and the work which the Board of the seen and the work which the Board of the seen and the work which the Board of the seen and the work which the Board of the seen and the seen and the seen and the work which the Board of the seen and the

FATHER AND SON WEEK FOR CANADA This is Pather and list. Week for Canada, The C

Concert

Bad Fire at Gleichen

Curling Bonspeil Under Way

The initiative of struthmore filteral and ventry rould still stand a lot of Trade in premoting a Winter Stort december of the year was more than justified by the very large attendance at the opening, under their ampieces and that of the very large attendance at the opening, under their ampieces and that of the very large attendance at the opening, under their ampieces and that of the very large attendance at the opening, under their ampieces and that of the very large attendance at the opening, under their ampieces and that of the very large attendance at the opening, under their ampieces and that of the very large attendance at the opening, under their ampieces and that of the very large attendance at the opening, under their ampieces and that of the very large attendance at the opening, under their ampieces and that of the very large attendance at the opening, under their ampieces and that of the very large attendance at the opening, under their ampieces and that of the very large attendance at the opening, under their ampieces and that of the very large attendance at the opening, under their ampieces and that of the very large attendance at the opening, under their ampieces and that of the very large attendance at the opening, under their ampieces and that of the very large attendance at the opening, under their ampieces and that of the very large attendance at the opening, under their ampieces and the opening and the opening at the proposed to be young and od both from town and country.

It was further applies and at one time it was thought their further without their ampieces and the call being conceiled. The country of the very large at the call being conceiled to the opening and the call were a served, and great credit is due to the many local bales who assisted in the very large attendance. The Taking of the proposed is the proposed to the proposed t

Nightingale News

Weather Report

can't expect this price to e your order now.

Subscription per Annum, \$2.00, Foreign \$9 50

ed at Your Door.

\$8000 Worth of Horses, Machinery, and Household Furniture

To Be Slaughtered Regardless of Price

Gordon Muir, 1 tioned: 16 choice fat, broke, horses, 1 registered Jersey cow, fresh in 30

16 cause.

1 registered Jersey cos.

1 Delco Light Plant complete.

9 sets double work harness Machabo a complete outfit of Param Machabo a complete outfit of Param Machabo a complete outfit of Param Machabo Light Complete outfit of Param Machabo Light Complete outfit of the separators, plows, etc., which will be needed to be concluded as had joint bankable lien notes, payable November 15, 1923.

1 payable November 15, 1923.

notes, payable November 15, 1923.

Don't miss this sale. Everything must go regardless of price.

GORDON MUIR, Owner Luncheon Provided

J. W. DURNO, Auctioneer,

Alberta Stockyards, Calgary, Alta.

UNRESERVED

AUCTION SALE

cted by Mrs. L. P. Folcy, I will following on A. Hamer's Farm,

Wednesday February 14 1923, at 11 o'clock

29 Head Horses



All Roads Lead to Strathmore

Strathmore merchants have united in offering bargains for this week which will make it well worth your while to come in, whatever the weather, and visit the stores whose specials are advertised in these pages.

The officer with the official community star, as your guide, will show you the way through the pages of this paper—how to save money on quality merchandise.

Search diligently for the reproduction of the officer—as an identifica-tion of the best at the lowest prices possible. You will surely extend to him a most enthusiastic reception as his coming at this time means a healthy club-bing of prices and respect for his order to cut down profits.



Local Jotting

OF LOCAL INTEREST

n to understand the position of farmers, on whose prosperity the tress of the town is based. The mayor is at present W.M. of thmore Masonic Lodge,

Spring Shoes



LINVICTUS SHOES

st Good Shoe. Buys Tharing. All styles, Black iffs and Gun Metals. To

The Lesson

₹ite Shoes



SHOES k grain ealf, well made. \$3.85

OVERSHOES

MEN'S TAN WORK BOOTS

White Elk, bieyele toe, medium weight \$4.50

We fit your feet with good shoes and "Dr. Scholls"

Thos. E. Wright

Men's Wear & Everything In Men's Wear

William Laurie

The first of the year is the best time to subscribe to your favorife Magazine, Bring your subscrip-

to your favorite Magazine. Bring your subscrip-tions to me for prompt attention.

LIBRARY—85c purchases a book which may be exchanged on payment of 10c.

WM. LAURIE, Carseland



Special Prices on COOK STOVES

MOFFATT.

\$75.00 \$67.50 Special

FAWCETT'S-"Glencoe"

FAWCETT'S-Imperial High Oven

Barbor & Craddock

Everything in Hardware,

Phone 30

to be seen the reason for his success in bringing the C.P.R. choir to its pre-

of Norton Gree church, also St. Paulfe.

He was for a time conductor of Sheefflord Choral Telion and the Bradwell
Choral accides. The latter society was
the prize winner t at the Buxton feetval under the direct security was
the prize winner t at the Buxton feetval under the direct security was
the prize winner t at the flower
Calgary for a number of seasons and
the has also been a conductor at diffeecent times of a number of church
chaffer that the control of the flower
flower flower that the control of the flower
Thinks. "Messish." "Kine Olat."

WONG WING KY, Prop.

CARSELAND NOTES

A special meeting of the ratepayers of the Carseland Consolidated Schools took place on February 1st to vote on the question of building a new school at a cost of about \$7.500. Fifty-two votes were cast, resulting in 21 for and 21 against. It looks, therefore, as if we will have a brand new updodate school building for next year.

Do not forget the play "The Country Schoolma'am," which will be put on at the church on Friday, February 9. Surprise parties seem to be the or

Hockey

Gleichen and Birminnore played a nescore game lat Might. Play was spoiled lancely some failing read-ity throughout most of the game. Teams were: Gleichem-James, goal; J. Riley, o. Wilson, defence; I. Hunter, McHugh, and Wal cKay, forwards; Sub, James. Struthnore—Heren, goal: McMan and Gamon, defence; Gray, Jen-bun and Gamon, defence; Gray, Jen-kus and Gravo, towards. Sub, James.

kins and Giroux, forwards. Suh, Kirk-land, and H. Inker? Referee—Rev. Fr. Daggan. Geo. Collison met with a rather had accident before the game commenced reveiling a many out on the face reveiling a many out on the face reveiling a many out on the face with the collision of the face that wender apoiled what would have undoubtedly been a first-class game, as both teams were very even by matched, and out to win. Following the game the teams were reveiled by the case of the face of the face of the production of the face of the face of the face of the production of the face of the face of the face of the face of the production of the face of the face

Brooks and Strathmore Curlers Meet

resenting the Strathmore and poks shop and garage departments the Canadian Pacific Department Natural Resources was held at

Natural Resources was held a Strathmore on Saturday evening. The local team skipped by R Hambly won by 12 x 9 over the Brooks team skipped by Waiter Mundell while Jack Reeve's team suffered de feat at the hands of Brooks team skinned by Billy Swanson by 12 x supped by Billy Swanson by 13 x 7 so that the honors were equally divid ed. Bobby Hambly probably played the best individual game of any man on the ice and well deserved ble vi-

thmore Masonic Lodge,
or Council and School Board there
or Council and School Board there
yells and that in the race. We hose
with and that every ratepayer
or of the Brooks curiers on Satyells was the same and the same are
old-timers here, having or
the Western Month of the C.P.R.
we Western Section.

18 a tribute to the After the game the visitors we hospitally entertained by their Strainmer opponents. Following were the teams: Brooker-MacKerrarach, H. Blases H. Peever, W. Mindell (skip) 9. Strathmer-W. Gray, Geo. Venu I. Swanson, R. Hambly (skip) 12. Strathmer-M. Gray, Geo. Venu I. Swanson, R. Hambly (skip) 13. Strathmer-J. Gunn, A. Gray, Styled, J. Reeves (skip) 7. Mayor Johnston, of Tilley, was nuch Interested spectator. the Western Section.

I is a tribute to the Strahmore cley Club, that three members of Canadians, selected as the pick of southern part of the province, were the line-up of the Hustlers team eated by Strahmore by 2-1 score days ago. These are Lewis,

Curling Club News

en days ago. These are Levis, oucks, and brive of the country, to follow the work being done in making our customers and visitors well and the country of th Cutting Cital News

In connection with the Strathmore
Camival week the Cutting Citah are
holding a honspell. Three competitions have been arranged for, known as "Grand Challence", "Cutting Clab"
are major competitions and the datter
one is a minor event.

Sixteen local rinks are taking part.
Those rinks long in the major event automatically go into the minor event.

There are valuable prizes for each event and needless to say, great in treest is being taken in the various games. The first and second rounds have already taken place and the remainder of the week with the finals and will be well worth witching. Everyone is invited to a good to the infa, which is free to specificate the property of the property of the property of the property and the property

As all know this is Strathmore's tirst year as a cutling centre and has been a decided success from the start. Enduratem runs high, and some red the success of the start of the success of the start of the success of

The times of the games in the Bon-spell this week are 2 p.m., 4 p.m. 7 p.m. and 9 p.m.

der of the day. The next one, we hear, will be at Gardner's on the 12th. Mr. A. W. Crummy is going about feeling like a lost soul. He had his

molars removed in Calgary recently.

Mr. C. E. Coles, who is to erect a store in Carseland, is having great difficulty in moving his building from

Carnival Week



and

Carnival Prices

FOLLOWING ARE A FEW OF OUR SPECIAL OFFERINGS

Men's Two Buckle Overshoes, felt lined, pr. \$2.50 Men's Curling Shoes, Carnival Price, pr. \$1.95

Men's All Wool Combinations, Regular Value \$5.50

Flannelette Blankets, White or Grey, pr \$1.98

Boys Shirts and Drawers, Carnival Price, each 496

Hudson Bay Point Blankets, Carnival Price, Per Pair. \$13.75

STRATHMORE TRADING CO.

G. F. BUTLER. Manager

Scraps of Paper

Your Insurance Policy is only a scrap of paper unless it is correctly written. Have you the pro-tection for which you paid? Regardless of who wrote your policy bring them along and consult me.

This Service Is Absolutely FREE.

L. B. O. LODMELL REAL ESTATE & INSURANCE

Strathmore,

Alberta

February 6, 1923
The following grain prices are for grain by wagen lead at Strahmore, not track prices, and for information of the public only. Figures are kind-ty supplied by Mr. T. H. Eves, of the Robin Hood Elevator.

Barley

NEXT WEEK WITH THE CHURCHES

UNION CHURCH SERVICES

at 4.15 p.m.

Trail Rangers banquet for "Fathers and sons" on Thursday afternoon

ARTHUR H. ROWE, B.A.

40 St. MICHAEL AND ALL ANGE: Holy Communion 1st and 3rd Sundays

at 11 a.m. 2nd and 4th Sundays at 8:30 a.m.

1.80 Matins on 2nd and 4th Sundays at 1.76 11 a.m. Evensong every Sunday at 7:30 p.m.

.45 The choir will sing an anthem at evensong on Sunday, February 11th, .60 under the conductorship of E. Lam-

ROMAN CATHOLIC CHURCH SERVICES

UNION CHURCH SERVICES
Sunday, February 11, 1923
Morning Worship at 11 o'clock. The Junker Chefr will sinc.
Junker Chefr will s

Come and **ENJOY YOURSELF**

STRATHMORE CARNIVAL WEEK

FEBRUARY 5th to 10th

King Edward Hotel & Grill

Carnival Week Specials



Recular Board. | Regular | \$6.90 | \$4.45 | Folding Clothes | Rack | \$3.25 | \$pecial | \$2.15 | Regular Special Heavy Heavy Galvanized Wash Tubs, large size Regular \$2.35 Galvanized Wash Boilers. Regular Special

F ON ALL ENAMEL WARE AND TIN WARE. e can save you money by purchasing from us as we are putting on sale articles that you need.

STRATHMORE HARDWARE A. B. Foote



SPECIAL For Carnival Week

Cold Lake White Fish just arrived. Try a few of them at 13c per pound and you will want more. Heinz's Bulk Dill Pickles, specially selected, per dozen 35c.

STRATHMORE MEAT MARKET

Long Distance Telephones

When In Calgary Stay at the YALE HOTEL

opposite C.P.R. Depot CALGARY, ALBERTA

The House of Comfort, Courtesy, Cleanliness. Fred R. Phillips, Mgr.

THE STRATHMORE AND BOW VALLEY
STANDARD
Published Every Wednesday
Annual Subscription (paid in advance) \$2.00
U.S.A. & Foreign \$2.50
Editor and Proprietor — John Mackenzie

Editor and Proprietor — :— John Mackenzie Member Canadian Weekly Newspapers Association.

Member Canadian Weekly Newspapers Association.

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The U.F.A. Convention

BIBLE THOUGHT Bible Thoughts memorized, priceless heritage in after

A MORNING PRAYER:-Creat in me a clean heart, O God; renew a right spirit within Psalm 51:10,



The Greatest BARGAIN Of the Times Ford Touring CAR

Complete, Delivered at Your Door.

\$661.00. You can't expect this price to for long. Let us have your order now.

Good second-hand cars:

1918 model, in good shape, 1921 model, in excellent shape,

\$425.00

Look These Over Now.

W. C. BROWN.

The Famous

Newcastle Lump COAL

\$8.00 Track, \$8.50 Del.

CHAS. KEELING

Strathmore

A Few **Specials** For ONE WEEK ONLY



| Rexel Radiator for Ford, Reg. \$28,00 | Special \$26,00 |
| Parson's Oil Pump for Ford, Reg. \$1.5, Special \$10,00 |
| Steer Straights for Ford, Reg. \$1.5, Special \$4,00 |
| Maxotires for Fords, Reg. \$2.50, Special \$6,00 |
| Auto Jacks, Regular \$2.50, Special \$1,25 |
| Auto Jacks, Regular \$2.50, Special \$1,25 |
| Handy Water Buckets, Regular \$2.00, Special \$1,25 |
| Grease Guns containing 3 lbs grease Reg. \$1.25 |
| Special 95c

Pocket Flash Lights, Regular \$2.25, Special \$ 1.50 Buckeye Shock Absorbers for Dodge, Reg. \$20.00

Special \$12.50
Johnstone Shock Absorbers for Dodge, Reg. \$25.00
Marvel Shock-Absorbers, for Chevrolet, Reg. \$45.00
Special \$16.50
Tube Repair Kits, Regular 50c, Special
30c

H. W. B. BELL

Strathmore

THE PIONEER MEAT MARKET

Is at Your Service every day to supply your wants in Meats, Fish, and every line of Quality Butchering

Phone 25

SNAITH & GARDNER Strathmore



Now Is Your Chance!

To Save Money. Hit the trail straight to this Gigantic \$30,000.00 Sale. The Event You have been waiting for. Will undoubtedly produce the Greatest Array of Genuine and Legitimate Price Cutting Ever Made by any merchant in this district.



WORK GLOVES & MITTS

Muleskin Gloves, lin-ed, Reg. \$1.75, Sale price Pigskin Gloves, li Reg. \$2.25, Sale \$1.45 Horsehide Gloves, lined, Reg. \$2.50, Sale price, Buckskin Gloves, lin-ed, Reg. \$2.75, Sale \$1.75

UNDERWEAR

Penman's two-piece fleece lined, Reg. \$1.2 Sale price 95 Stanfield's two-piece 95c Reg. \$1.50, Sale, \$1.19 Stanfield's Combina-tions, Red Label, tions, Red Label, heavy wool, Reg. \$4.50 Sale price \$3.45 Penman's Combinations, fleece lined, Reg. \$2.75, Sale \$1.75

Buckle OVERSHOES

OVERSHOES

1 Buckle, Reg. \$2.95,
Sale price, \$2.35
2 Buckle, Reg. \$3.75
Sale price, \$3.15
4 Buckle, Reg. \$4.75
Sale price, \$3.95

HOSIERY

Ladies Holeproof, in colours, gunmetal, tau champagne, pearl grey and white, Reg. \$1.95, Sale 95c LISLE HOSE

Black, light and dark grey, Reg. 65c, 3 pairs for \$1.09 Misses

CASHMERETTE HOSE
Reg. 95c, Sale 59c
Boys'
KNOCKABOUT &

ROCKRIB
In block and brown,
Reg. 75c, Sale 50c

Boys'
HEAVY WORSTED
Reg. 95c, Sale 55c

Ladies Northway

All This Seasons New
Models
To be sold at a Dis-LADIES COATS

We have a few slight-ly soiled and faded, they will be sold from \$2.00 to \$4.50

Boys' Pullover SWEATERS

BOYS' SUITS Choice of patterns, Reg. \$12.95, Sale \$8.95

Boys KHAKI KNICKERS Reg. \$2.00, Sale 99c BOYS' OVERALLS Black or blue, Reg. \$1.50, Sale \$1.20 Reg. \$1.75, Sale \$1.50

Boys' Khaki Drill COMBINATIONS Reg. \$2.95, Sale \$2.39

> Boys' UNDERWEAR

Fleece lined combina-tions, Reg. \$1.75, Sale price \$1.29 Sale price \$1.29 Heavy ribbed vests and drawers, Reg. \$1.25, Sale 85c

Men's LEATHER VESTS Blanket lined, Reg. \$12.95, Sale \$9.50 Heavy

DUCK VESTS Sheepskin lined, Reg. \$12.95, Sale \$7.95

REMNANTS

Having just com-eted our annual inpleted our annual in-rentory, we find we have piles of remnants and broken lines of winter goods, which we have thrown on tables to be cleared at half their original cost. Ladies HOUSE DRESSES

HOUSE DRESSES Reg. \$4.50, Sale \$1.95 Reg. \$2.35, Sale \$1.25

Ladies HOUSE APRONS Reg. \$1.50, Sale 65c Ladies Flannelette NIGHTGOWNS

Reg. \$2.95, Sale \$1.95 Reg. \$2.25, Sale \$1.75 LADIES SHAWLS Reg. \$1.75, Sale 85c Few smaller sizes to clear at 50c. Washwell

GINGHA and 36 inch wide Reg. 75e, Sale yd. 55c 27 inch, light check patterns, Reg. 30e yd. 5 yards for \$1.20 Border Apron Ginghams, 36 inch wide 40e, Sale 25c

GROCERY SPECIALS

Western Queen Flour The flour with the reputation, 98 pound forces \$3.45 bags Rolled Oats, 8lbs Rolled Oats, 20lbs 89c Pure Fruit Straw-berry Jam, best procurable, 4 pound pa 85c Pitted Plum Purc fruit jam, 4 pound pails 68c
Libby's Pork & Beans
large size, 5 tins 65c
Deep Sea Trout
(Gosse & Millards)
per tin 15c
Lombard Plums, in Lombard Plums, in heavy syrup 3 tins 40c Cut Macaroni, 6 pkts 45c

Holland Rusks, 2-45c Ginger Snaps, lb 19c Dollar Soda Biscuits, for 75c for Arrowroot Biseuits 35c Arrowrood Bisenits per pound 35ce Palmolive faney toilet Soap, 5 cakes for 25c Cream Olive Toilet Soap, 7 for 50c Crystal White, the Billion Bubble Soap, 15 cakes for \$1.00 Soap Chips, 21bs 35c Goblin Soap, 5 cakes for 25c for Mack's No Rub, per 5c cake Drepared Mustard, McLarens, large size, 20c for Olive - Butter, large 20c cans for 95c
Norwegian Sardines
in pure olive oil, 2 tins 35c

Cut Macaroni, or use for for 45c Choice Figs. 3lbs. 49c Primes, 5lb pks. 70c Si u in a i d Seedless Raisins, 6lbs. 99c Raisins, 6lbs. 99c Tonatoes, No. 1 choice, solid pack, 6 fins for 95c Brunswick Sardii Health Brain, pkt. 29c 4 t ins for Wonderful Values In Groceries, Etc. 1 for Wonderful Values In Groceries, Etc. 1 fair, the prices on same hold good Wondering values in Groceries, Etc.
Have not enough space to include in this week's ad, but the prices on same hold good DURING THE SALE



Sensational Reductions-Shoes For The Whole Family

Boys' Felt Boots, Reg. \$2.25 Sale \$1.95 \$3.25, Sale \$3.25 Men's Box Bluch dress shoe, Sale \$4.79 Men's fine dress shoes in all styles. Regular to \$8.00, cut to \$5.95 Regular \$11, Men's fine dress shoes in all the latest styles, black and mahogany, Sale price \$6.45 Solid Leather Work Solid Leather Work Shoes, in dark tan, Sale price \$4,55 American Elk Work Shoes in Natural and Brown, Reg. \$7,50, Sale price \$5,29 Boys Shoes in Elk and Box Calf, 1 to 5, Reg. \$5,50, Sale price \$3,95

Sizes 11 to 13, \$2.95 Womens and growing girls Box Calf Lace Shoes,, Regular \$4.50, Shoes, Regular \$4.50.
Sale price \$3.69
Ladies Black Vici, lace with Louie heeks, Reg. \$7.50. Sale \$4.95
Ladies Pat. Pumps with large buckle and Louie heel, Reg. \$4.50
Cut to \$2.59
Misses Fine Calf Shoes, high tops, II to 2, Reg. \$4.50. Sale price \$2.65 price \$2.65 Misses fine calf and Dongola in high top, sizes 11 to 2, Reg. \$5, Sale price \$3.95 Sizes 8 to 1015, Reg. \$4.00, Sale \$2.95

MEN'S PANTS

Heavy tweed pants, Reg. \$7,50, Sale \$4.95 No. 1 quality Cordu-roy Pants, Reg. \$6.95, Sale price \$4.95 Grey Moleskin Pants, Reg. \$3.95, Sale \$2.95 Khaki Drill Pants, Reg. \$2.95, Sale \$2.20 Denim Pants Denim Pants, black and blue \$1.95

MEN'S BIB OVERALLS

In black, blue and stripes, Special \$1.39 Khaki Drill Combinations, Special \$2.95

MEN'S Social Heavy Wool Mixture, Reg. 35c, 4 prs. \$1.00 Heavy wool sox, Reg. 49c MEN'S SOX 65c, Sale Extra heavy wool Reg. 85c, Sale Reg. S5c, Sale 69c Fine dress sox in black and brown, Reg. 35c, Sale 4 35c, Sale, 4 prs. \$1.00

MEN'S SWEATERS Heavy Jumbo Sweater Coats, Reg. \$10.50, Sale price \$3.95

PULLOVERS In a variety of colours Reg. \$5.95, Sale \$3.95

SWEATER COATS Slightly soiled, Reg. \$4.50, Sale \$1.50

SILK GLOVES Black, white and tan, Reg. \$1.50, Sale 50c

MATERIALS

DRESS
Serges, Scotch Plaids,
Tweeds and Wool
Cashmere, Reg. \$1.55
to \$2.00, Sale, yd. 95c

CURTAIN SCRIMS Reg. 60c, 3 yds \$1.00 Linen Crash TOWELLING Reg. 45c, Sale 4 vds \$1 DRESS VOILES Choice of patterns. Reg. 95c Sale , 3 vds

for \$1.00 Ladies Fleece Lined VESTS Reg. \$1.50, Sale 95c Combinations Reg. \$2.75, Sale \$1.95 \$1.00

Men's OVERCOATS

OVERCOATS
All leather, reversible
Reg. \$15. Sale \$22.95
Tweed Overcoats, full
leather limed, deep
Marmot collar, Reg.
\$55.00, Sale
\$22.95
Heavy Tweeds, choice
of patterns, deep collars, Reg. \$30.00 Sale
price
\$17.95 \$17.95

MEN'S CAPS With or without fur bands.

Reg. \$2.00, Sale \$1.50 Reg. \$2.50, Sale \$1.85 Reg. \$3.00, Sale \$2.25

Young MEN'S SUITS

MEN'S SUITS
Sizes 32 to 35, Reg.
\$27,50, Sale \$13,95
MEN'S SUITS
In blues, greys, and browns.
Reg. \$35, Sale \$18,95
Reg. \$40, Sale \$25,00

WORK SHIRTS

WORK SHIRAD Heavy winter shirts in greys, blues, khaki and stripes. Reg. \$2.50, Sale \$1.29 Reg. \$2.50, Sale \$1.89 Reg. \$2.95, Sale \$2.15

Children's FURS
Children's FURS
FUR sets, Muff. Stole
and Bonnet, Regular
\$4.55, Sale
Children's Wool
JERSEY DRESSES
6 and 8 Years
Reg. \$4.55 Sale
\$5.50
Misses Serge Jumper
Dresses
Reg. \$4.55, Sale
\$5.50
VELOUR TAMS
Assorted colors, Reg.

VELOUR TAMS
Assorted colors, Reg.
85c; Sale 69c
Children's Black
PLUSH HATS
Reg. \$2.50, Sale \$1.95
Children's Polo Cloth
HATS
Reg. \$2.00, Sale \$1.50
Children's SWEATERS

Children's SWEATERS
Slightly soiled, Reg. to \$7.50, Sale \$2.25
Childrens Flannelette NIGHTGOWNS
Reg. \$1.75, Sale \$1.25
Children's

COATS All this season's oats will be sold at Discount of 25 p.c. ATI

Flannelette BLANKETS

No. 1 quality only, in grey or white with coloured borders, 11-4 size \$2.19 12-4 size \$3.19

FOX'S STORE, Strathmore

Phone 28

Phone 28

NEWS ROCKYFORD

Fred H. Hunter, Editor, Phones 7 and 25, Rockyford

Why Send Away, We Can Give You Better Value For Your Money

Son Shirts, only a few left, each German Socks, 15e pr. less than Winnipeg price, \$1.50 per pair, \$1.50 66 pairs Felt Boots, felt with leather soles and heels,

66 pairs Felt Boots, felt with leather soles and nees,
per pair

Duck Coats, reinforced leather arms and pockets,
cord and sheepskin collars, each
Mackinaw Coats at, each
Disc pattern Roller Toweling, 5 yards for
Lined Mitts and Pullovers, horse and mule skin, per
pair

50c to 80c, Wool Mitts 35c to 75c
Sweaters, price on sweaters is about cost of material,
each

86

each Winter Caps, Eastern prices customers pay \$2.00

ay \$2.00 our 69c to \$1.00

Winter Caps, Eastern prices customers pay \$2.00 our price for to \$1.00 In Groceries we can save you money, we know, no guessing about it.

Bread, 20 oz. loaves, any kind, loaf 10c, why pay more Soap, 20 bars for \$1.00, Candy, family mixture lb 20c Peanuts, lb 15c Nice sweet juicy Oranges, doz 40c, Pour Own Blend Coffee, R. & P. We will give you a sample. It's better values than Winnipeg coffees and costs you less. Don't forget to get samples. We stand behind all we sell and respectfully salicit your patropage.

solicit your patronage.

THE FARMERS FRIEND STORE Rockyford, RANDALL & PETERS

FRED H. HUNTER, Private Coal Dealer

Double screened lump out of shed, while this car lasts price is reduced from \$7.35 to \$7.00, commencing Monday, January 29th.

This reduction comes from the mines. Quality

is as good as ever.

NAMAKA NEWS

Mr. and Mrs. E. F. Wheeler enterdiance in their hall here. Everyone is
tained at their home on January 26th,
crotladly liwited.

The following guests were present:
Mr. and Mrs. Both Higgar, Mr., and U.F.W.A. will be held at the home of
Mrs. Alex Young, Mr. and Mrs. I. to.
Mrs. Alex Young, Mr. and Mrs. I. to.
Mrs. Alex Young, Mr. and Mrs. Theo. Thorsen on Wedheeler, Mr. and Mrs. E. Lewelhon, needs, Pébruary 14th. The meeting
A nice supper was served at 7 pm.,
shad the remainder of the evening with the present of the memtreation.

On Priday evening the 9th inst. the

Indian their hall here. Everyone is
to be present on the Saturday.

Mrs. S. J. Hedges has returned home
from a vacation in the States.

116%

80_

20_

25 While other commodities have gone up 37 to 116 %.
-10 over 1914 prices, the Food Touring CAR has dropped \$12 % BELOW

Everybody's Business HIE Ford Motor Company has made a genuine attempt to give the public automobile tenas, portation at a price within the reach of all. It has carried out the ideals of the inventor of the many and the service to the people of Cambus E- Ford Motor Company in the position of per-naments. ry Ford, and has placed the roru anno-tice to the people of Canada. ly made Ford products a national institution—being such, the Ford Motor is justified in telling the public it serves, how the present low price of Ford

How the Present Low Price of Ford Cars Can Be Maintained in 1923

FORD MOTOR COMPANY OF CANADA, LIMITED, FORD, ONTARIO

Rockyford Locals

Rockyford notes were not receive time for insertion in this edition.

way News

tolory.

Vanceover, R.C.—Thurist traffic chring the past summer has ex-ceeded our mass tanguine expecta-tion, and Mr. C. E. F. Usher, and Mr. C. E. F. Usher, and Mr. C. E. F. Usher, and the country of the con-parity of the country of the country of the country of the property of the country of the property of the country of the traffic of the country of the traffic of the country of the property of the country of the property of the country of the second of the second of the country of the second of the second of the country of the second o

80-

114%

U.F.W.A. Convention

With They Marry Ferrests

With They Marry Ferrests

With They Marry Ferrests

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Green of the Bergain greetings from
Manifola. The interests of farm
women, she sald, range from hens to
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wide experience during the springs

Whysher Farm Women Wish Their
Daughters to Marry Farmers. This
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is building up the west and will overal
factory rural land and impiration which
factory rural land of a more safefactory rural land.

Mrs. McNeill, of Mone Jaw, and
brought greetings and explained less
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frought greetings and explained less

lie life despite the fact that she be been told by a man that even it Creator at the beginning only man man. But she quickly told him the the Creator soon rectified his mistal by creating woman. She also recor-mended work in the U.P.W.A. as course in citizenship, as it give woman a broader viewpoint and trai-ing in public work which is invaluable. Thereshow, discussion was on "file"

or of the benefit of having the ergs garded. The quantity of creamery butter for 1922 is 15.175.600 pounds of Alberto butter to the provided of the quantity of creamery butter for 1922 is 15.175.600 pounds of Alberto butter to the provided of the provided of Alberto butter to the provided of the provide

We recommend Wampole's Cod Liver Compound for Coughs, Colds, and as a general all round

Rockyford Drug & Confectionery Coy. THE REXALL STORE

ROCKY "FULL" GARAGE

Welding and Repairing. Genuine Ford Parts Al-ways on Hand. Livery—Our Slogan: "Anywhere at Anytime." Prices Reasonable.

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Alberta

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Prompt Delivery—Skilful and Accurate Work.

Reasonable Prices. Agent for Strathmore Standard Job Printing and Advertising.

Office Phone 25

House Phone 7

Churches

UNION CHURCH OF ROCKYFORD Rev. John H. Garden, Pastor. Standay School at 2 pan. E. W. Preaching service at 3.00 pan. A ordial invitation is extended to anysoly, and all are sincerely with the control of the control o

cordial invitation is extended to any-body, and all are sincerely welcome. ST. RITA'S PARISH
FR.V. Father Boltz, Pastor,
Friday, Pchruary 2nd, Peast of Purification of the blessed Virgin Pchruary. Blessing of Candles at 8 o'ctock mass, after mass Sacred Heart devotions.
Saturday, Pehruary 2nd, Peast of St. Blase. The blessing of thousts at 7,30 p.m.
Sunday, Pchruary 4th, Sexagesimae. Sunday, Low mass at 5 o'ctock ain. High mass, sermon and benediction at 1 o'ctock ain.

Rockytord Otticials

NURSE RUTH ELLIOTT Rockyford

J. B. McGUIRE, L.L.B.

surance of all kinds Money to Loan.

Rockyford

FRED H. HUNTER Fire and Hail Insurance Rockyford

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Everybody's Business

W. C. BROWN, Strathmore



Cash and Credit Local Farmers win Case

A person without money or property usually has little credit, even if his integrity is well known. integrity is well known.

Credit is based on capital, and capital
is the result of saving. Credit is not a
gift; it is a growth. It comes through
earnest effort long continued. Some
day you will need it.

Saving is the first step to good credit.

UNION BANK OF CANADA

Buys That Only Begin To Teach

The Lesson Of Saving Money



Marshall's Drug Store

You can order from the list below, take advan-iage of as many of these bargains as you please, and we will see that you get the best qualities and the best selections at command. Remember, however, that the sale is for one week only. February 5th to

One Week Only

Rubber Sheeting, square yard,
Regular \$2.50, Sale
Hot Water Bottle, pint size,
Regular \$1.50, Sale
Baby Pants, rubber, Reg. 75c, Sale 45c

Conway's Mange Remedy, good for Dandruff, Regular \$1.00, Sale 65c Vinolia Tooth Paste, Reg. 35c, Sale 30c Pear's Shaving Stiek, Reg. 50c, Sale 30c Steam's Stop-A-Cold Tablets, Regular 25c, Sale 20c Hess's Poultry Pamacea, Regular 85c Sale Marje Hand Cleanor, Rogular 85c Marje Hand Cleanor, Rogular 95c

Magie Hand Cleaner, Regular 25e

Magie Hand Cleaner, Regular 25c Sale, 2 for Aspirin Tablets in boxes, Regular 25c Sale, 3 for Sale, 3 for Sale, 2 for Sale 3 for Sal

Regular \$1.25, Sale 9bc
SPECIAL:—Col. Liver 0il Emulsion, Reg. 5be
and \$1.06 On Sale at 25c and 5bc
VALENTINE GIFTS AT 1-3 OFF;—Chocolates in famey boxes,
White Ivory, large assortment,
Perfume in famey backages,
Writing Paper in fancy boxes,
Toys for Valentine or Birthdays.

"YOU KNOW WHERE"

W. M. Marshall, Rexall Store



Moneysaving Ads. on Every Page of This Paper

Against Live Stock Firm

CLAIMANTS.

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KEOMA ITEMS

FRATERNAL



Strathmore

Legal & Professional J. J. PETRIE

Sinclair & Jull

SINCRAIT & OUTLA Barristers, Solicitors, Notaries MONEY TO LOAN Offices 3 Mackle Block, Calgary. Strathmore—King Edward Hotel-Friday 3:30 p.m. to Saturday 6 p.m. of each week.

Dr. T. C. BRUCE
DENTIST
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isist Strathmore the second
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of each month until

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FARMS for sale, also few

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For dates and particulars apply Standard Office, Strathmore.

IOHN TAYLOR BLACKSMITH

STRATHMORE

oeing, Oxy-Acetlyne Fully Equipped Shop

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Standard.
Local Agents for M Caskey
Systems. Strathmore & Bow Valley

Miscellaneous Advts.

If you have anything to buy, sell, or trade, lost, found, strayed, or stol-en, an ad, in this column will tell the

en, an ad. in this column will tell the whole countryside about it.

Ads in this column cost 22 per word 1st issue, and 1c per word each subsequent issue. Minimum charge Sequent was made in advance.

WANTED to Rent, by experience irrigator, half section, partly irrigat ed. Would supply horses, machinery, etc. Apply box 158, Strathmore

Rhode Island Red Cochret \$2.5 each. Thomas R. Field, (Seland

STRAYED, White Mare, 850 lbs. bell on neck, broke to ride and drive, branded on right shoulder as:

25-4, Beiseker. 14-2-u FOR SALE OR TRADE, McLaughlin Touring Car, model D 45, 4 new and 1 spare tire. Apply P.O. Box 189.

FOR SALE, Grade Sow bred to regis tered Tamworth boar, price \$16.00 Harvey Hansbn, Namaka, phone 50:

WANTED to rent, half section good farm, improved. Have full line of machinery and all equipment. Ap-ply P.O. Box 264, Strathmore. 7-2-p FOR SALE, Oat Straw, Green Feed, and Alfalfa, Apply R. West, Phone 1309, Strathmore. 31-1-p

FOR RENT, Building on Third Street, lately used as an Hospital, for rent in whole or in flats. Apply T. M. Wears, Barrister, Strathmore, 3-1 ifu

HAARSETH'S CONFECTIONERY When in Strathmore Lunches, Teas, Soft Drinks, Ice Cream, etc.

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KING EDWARD
LIVERY STABLES

Good Driving Horses
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Stable Accommodation,
Draving & Cartage,
Coal, Wood and Ice.

Carbon Lump Coal \$8.00

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Tobaccos & All Kinds of Smokers Neces saries

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